

# MacCommerce™ Designer Feature List

Easy E-Commerce for Designers + Powerful Features for Merchants

= Comprehensive E-Commerce Solution

Here are just a few of the reasons why MacCommerce™ should be your choice for e-commerce. First on the list for everybody: Superior personalized customer service and technical support.

**Designers appreciate the drag-and-drop shopping cart tools that work seamlessly as extensions to Macromedia® Dreamweaver® and Adobe® GoLive® --- no programming skills required.**

- Set up a store for ordering in minutes, then use the software's powerful features to fully customize the interface.
- The full MacCommerce™ Server shopping cart engine is locally installed, with licenses for two online stores.
- A product catalog can be created from any text-based database or spreadsheet file. Support for MySQL™.
- Catalog tools make it easy to create buttons with associated customizable templates to access the catalog, category by category.
- Dynamic template tools use HTML and our own dynamic tags to customize the display of search results or product lists.

**Merchants appreciate the flexibility and security of this full-featured software.**

- Integrated UPS OnLine® Tools for real-time rate calculation and tracking of UPS® shipments.
- E-mail confirmation of orders, and customer access to order and shipping status.
- Support for downloadable products as well as shipped items, and special product pricing.
- Multiple payment options, including check, credit card and C.O.D.
- Back-office integration into accounting programs, including Intuit® QuickBooks® and Quicken®.
- Secure Socket Layer (SSL) compatibility for secure credit card transactions.

**Value-added services complete the comprehensive e-commerce solution.**

- New features are routinely added at no charge.
- Credit card gateway and merchant account options, including Authorize.Net®, VeriSign®, PayPal® and WorldPay.
- Custom business integration services tie back-end systems together for optimal efficiency.



**New features in MacCommerce™ Designer represent a new stage in the evolution of e-commerce.**

**Cascading style sheets** are supplied to help standardize the look of the site.

**Dynamic template tools** for easier customization of product displays.

For more information about the exciting new MacCommerce products or for a free 30-day demo, talk to a NetStores representative at (888) 345-4322, or visit [www.NetStores.com](http://www.NetStores.com) and [www.MacCommerce.com](http://www.MacCommerce.com).



© 1995-2004 Fishbone Communications, Inc. All rights reserved. NetStores is a registered trademark, and MacCommerce is a trademark, of Fishbone Communications, Inc. Macromedia and Dreamweaver are registered trademarks of Macromedia, Inc. Adobe and GoLive are registered trademarks of Adobe Systems Incorporated. UPS OnLine is a registered trademark of United Parcel Services of America, Inc. Quicken and Quickbooks are registered trademarks of Intuit Inc. Authorize.Net and related marks are trademarks of InfoSpace, Inc. VeriSign is a registered trademark of VeriSign, Inc. in the United States and/or other countries. PayPal is a registered trademark of PayPal, Inc. MySQL is a trademark or registered trademark of MySQL AB in the United States, the European Union and other countries.