# MacCommerce™ Designer Feature List

**Easy E-Commerce for Designers + Powerful Features for Merchants
= Comprehensive E-Commerce Solution**

*Here are just a few of the reasons why MacCommerce™ should be your choice for e-commerce. First on the list for everybody: Superior personalized customer service and technical support.*

## Designers appreciate *the drag-and-drop shopping cart tools that work seamlessly as extensions to Macromedia® Dreamweaver® and Adobe® GoLive® --- no programming skills required.*

- Set up a store for ordering in minutes, then use the software's powerful features to fully customize the interface.
- The full MacCommerce™ Server shopping cart engine is locally installed, with licenses for two online stores.
- A product catalog can be created from any text-based database or spreadsheet file. Support for MySQL™.
- Catalog tools make it easy to create buttons with associated customizable templates to access the catalog, category by category.
- Dynamic template tools use HTML and our own dynamic tags to customize the display of search results or product lists.

## Merchants appreciate *the flexibility and security of this full-featured software.*

- Integrated UPS OnLine® Tools for real-time rate calculation and tracking of UPS® shipments.
- E-mail confirmation of orders, and customer access to order and shipping status.
- Support for downloadable products as well as shipped items, and special product pricing.
- Multiple payment options, including check, credit card and C.O.D.
- Back-office integration into accounting programs, including Intuit® QuickBooks® and Quicken®.
- Secure Socket Layer (SSL) compatibility for secure credit card transactions.

## Value-added services *complete the comprehensive e-commerce solution.*

- New features are routinely added at no charge.
- Credit card gateway and merchant account options, including Authorize.Net®, VeriSign®, PayPal® and WorldPay.
- Custom business integration services tie back-end systems together for optimal efficiency.

**New features** *in MacCommerce™ Designer represent a new stage in the evolution of e-commerce.*

**Cascading style sheets** are supplied to help standardize the look of the site.
**Dynamic template tools** for easier customization of product displays.

*For more information about the exciting new MacCommerce products or for a free 30-day demo, talk to a NetStores representative at (888) 345-4322, or visit www.NetStores.com and www.MacCommerce.com.*